

MEMORANDUM

TO: Bob Casey For Senate Campaign
FROM: Garin-Hart-Yang Research Group
DATE: October 18, 2012
RE: Recent PA Senate Polling Numbers

The result of our just completed statewide survey (October 15 to 17) confirms recent public polling that Senator Casey maintains a comfortable advantage (52% to 39%) over Tom Smith with just over two weeks remaining until Election Day.

	Philadelphia Inquirer (600 voters, Oct 4-8)	Public Policy Polling (500 voters, Oct 12-14)	Garin-Hart-Yang (604 voters, Oct 15-17)
	%	%	%
Bob Casey	48	50	52
Tom Smith	38	39	39

While Tom Smith's sizeable personal contribution that totals more than \$17 million has allowed him to saturate the airwaves, Senator Casey has withstood this onslaught and remains well positioned.

The "political" arithmetic of Pennsylvania continues to work in Senator Casey's favor. He has an overwhelming lead in the Philadelphia media market (which comprises two-fifths of the statewide vote) and leads by near double digits in the Pittsburgh media market. Equally important, the senator is running even with the challenger in the rest of Pennsylvania.

In addition to the geographic advantage, Senator Casey fares well with two important demographic groups. First, he holds a 47%-to-35% advantage among independent voters, and he is winning white voters by five points.

While this U.S. Senate race has become more competitive over the last month due largely to Tom Smith's lavish spending from his personal fortune, Smith's role as a Tea Party founder, his support of the radical Rand Paul budget, and Senator Casey's reservoir of good will among voters is why the senator has been able to maintain his lead in this and other credible public polls. We are confident that Senator Casey will win reelection provided he has the resources to keep waging an effective media and grassroots campaign.

This memorandum is based on a survey conducted among 604 likely Pennsylvania voters. The survey fielded from October 15 to 17, 2012, and has a margin of error of ± 4 percentage points.