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## A Highly Competitive Environment in Wisconsin Results from a Survey of Likely Wisconsin Recall Election Voters

To: Interested Parties

From: Greenberg Quinlan Rosner Research

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Just two weeks from Election Day, the recall contest between Governor Scott Walker and Milwaukee Mayor Tom Barrett is very competitive. Barrett enjoys stronger standing than Walker, including among the key bloc of Independent voters, and is building momentum heading into the last 14 days of this campaign.

In a survey of 472 general recall election voters conducted May 19<sup>th</sup> and May 21<sup>st</sup>, 2012<sup>1</sup>, Walker holds just a 3-point edge over Barrett, 50 – 47 percent. The contest continues to be highly polarized. Self-identified Democrats are loyal to Barrett and support him by a 93 – 7 percent margin; self-identified Republicans are similarly steadfast in their support for Walker, with a 96 – 3 percent advantage for Walker. Barrett, however, has the advantage among Independents in the vote – 50 percent support Barrett, compared to 44 percent for Walker.

	<b>% Barrett - % Walker</b>
Total	47 – 50
Democrats	93 – 7
Independents	50 – 44
Republicans	3 – 96

Despite numerous negative attacks, Barrett also maintains stronger image than Walker heading into the June 5<sup>th</sup> election. Barrett enjoys positive 47 – 32 percent favorable/unfavorable ratings. Walker's negatives are 14 points higher than Barrett's, with 50 – 46 percent favorable/unfavorable. Again, the divide is bigger among Independents, who favor Barrett. Among Independents, Walker holds negative ratings of 43 – 52 percent favorable/unfavorable, giving him a net negative favorability, while Barrett's positive rating is more than twice as high as his negative with this group: 50 – 24 percent favorable/unfavorable.

Barrett's strong support among base Democrats, along with growing advantages among Independent voters, shows this race remains highly competitive and puts Barrett in a position to defeat Scott Walker on June 5<sup>th</sup>.

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<sup>1</sup> Calling took place on May 19<sup>th</sup> and May 21<sup>st</sup> among 472 likely general recall election voters. These results are subject to a margin of error of +/- 4.5 percentage points at a 95 percent confidence level.